

## **Maanavseva**

### **(Summary report as of July 2017)**

Maanavseva as a non-profit started in October / November 2014 in USA with a clear focus and mission to serve the underserved in rural India in the areas of education and health. While the flag ship project is “Education, awareness, preventive screenings and early detection of malignancies in rural women in India”, there are several other initiatives and projects that are helping the rural underserved.

Founders Sastry and Lakshmi Dwivedula made substantial financial commitment to start this organization and its objectives. In the long run, they would like to see this non-profit grow into an established NGO in India with its own core team, infrastructure and sustained operations.

#### **Activities in USA:**

Maanavseva is a registered 501 (C) 3 non-profit organization in USA. It is well known in the Indian community around Boston area. We have a subscriber list of over 700 persons. We organized 2 major fund raising events (20<sup>th</sup> February 2016 and 16<sup>th</sup> April 2017). We represented in several community events such as India day Celebrations by presenting the company, erecting stalls and creating awareness about the organization in the community. In addition to the founder’s donated funds, Maanavseva raised funds from the community, from corporations that offer company matching and through several other fund raising strategies. Please visit <http://www.maanavseva.org/events/> for more details and latest financial statements.

Maanavseva has a strong and active volunteer body in USA and is poised to expand and raise necessary funds in the coming years through individual and corporate donations, company match and other fund raising avenues.

#### **Activities in India:**

##### **Flag Ship Project (Rural women health):**

Maanavseva created a working model with the help of local Indian organizations and started activities. Initial contacts were made with local NGOs, Governmental and local politicians. As a pilot, we initiated work in Dhannanapeta, Koradapeta and Ramateerthalu villages of Vizianagaram district in AP. Medical camps were conducted in Dhannanapeta and Koradapeta. Medical camps were also conducted by our partners based upon the training and partnerships facilitated by Maanavseva. MPs of both Vizianagaram and Visakhapatnam are aware of our activities and assured us help as and when necessary.

Currently, Maanavseva is working with the following organizations in India:

- **Dr. Homi Bhabha Cancer Hospital and Research Center (HBCH&RC) at Aganampudi, Visakhapatnam (Part of Tata Memorial Cancer Hospital in Mumbai)**
- **Vikasa Tarangini, Local Chapter at Vizianagaram – a women’s wing of Sri Chinna Jeeyar non-profit service**
- **Rotary Club of Vizianagaram**
- **Village Officials and Social Workers at Dhannanapeta & Koradapeta**
- **Maharajah Institute of Medical Sciences (MIMS) in Nellimarla, Vizianagaram district.**
- **National Institute of Technology Alumni Association (NITWA) in Warangal.**

Maanavseva donated Medical equipment worth \$7,500 to Dr. Homi Bhabha Cancer Hospital and research center (**HBCH&RC**) to conduct medical camps and also equip them to have latest “liquid based cytology testing method” to conduct Pap Smear tests etc. The equipment is now installed at the Regional Cancer Hospital and is being regularly used. Over 700 tests have been conducted on this system so far.

As part of this flagship project, Maanavseva is committed to raise funds for a Mobile Mammogram Vehicle which will immensely help in conducting on-site preventive screenings for the underserved rural women while conducting medical camps in India. This would require more than \$200,000 in funds. Maanavseva will join Rotary Club of Vizianagaram in procuring this vehicle through Global Grants scheme of International Rotary. We are conducting feasibility studies and approaching other NGOs and Hospitals to increase utility of the vehicle to ensure the fulfillment of the objectives.

Meanwhile Maanavseva has identified several Institutions and NGOs that are currently having such a Mobile Mammogram facility in and around AP and contacted them. These organizations have offered to send their vehicles to provide on-site mammogram screenings and we can utilize their offer and pay the operational costs and services through mutual understanding.

We are in negotiation with MIMS and NITWA to adopt more villages and conduct 100% screening of the rural women in those villages. We are hopeful to initiate these projects ASAP.

Policy making, protocols, process methodology, compiling lab results and communicating and follow-up actions are part of this major project initiative. Creating awareness, conducting preventive camps to cover 100% of the village has several challenges both logistical and cultural that are unique to India. With the experience and guidance of HBCH&RC, Maanavseva is creating a working model to replicate this work in other villages in AP and around India.

Maanavseva will be glad to work with other organizations in this regard to cover as many villages as possible to accomplish the defined goals.

Please visit <http://www.maanavseva.org/about-us/> for more details.

#### **Education:**

Maanavseva has taken up a couple of projects in the area of education. They are both donor sponsored projects.

#### **Model library in Kanuru village in Peravali mandal, West Godavary district in rural Andhra Pradesh:**

The village has a population of 6500 people. A public library is much needed for the students as well as the community people. A good library serves multiple purposes.

- It can be used to conduct health awareness programs
- Maternity education programs for women
- Access to computer and internet facilities for everybody
- Reference books and general knowledge books for those who are in search of jobs

The project started in late 2015. We are pleased to report that the building construction has been completed towards the end of 2016 as planned. The library building is now inaugurated and handed over to the local district wing of Government that manages Libraries. They are in the process of equipping the Library with books, furniture etc. Funds to the tune of US \$15,000 have been collected and spent on this project. The donor of this project has directly coordinated the construction efforts to ensure its completion and functioning of the library. Please visit <http://www.maanavseva.org/public-library/> for more details and pictures on this project.

#### **Contact the following for further details:**

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